



## **Privacy policy and authorization to the processing of personal data.**

Save By Booking - PRIVACY POLICY - 10.06.2014 Date of renovation

Dear user, welcome on the website Savebybooking.com,

Please read our Privacy Policy, which applies when you access the website Save By Booking.com and you decide to use our services. The policy also contains general guidelines also about the privacy and the security systems adopted by the website.

Informativa art. 13 of Legislative Decree no. 196/2003 - Integration of notices published on the site [www.savebybooking.com](http://www.savebybooking.com)

### **Data controller**

Please note that, pursuant to Legislative Decree 196/2003 laying down rules for the protection of persons and other subjects regarding the processing of personal data, Save By Booking S.p.A. is the data controller, with registered office in Milan, Italy, registered with the Register of Companies of Milan n. REA MI2020392; with share capital of EUR 30,000 (full amount paid). The controller is the same person on quoted. The representative of the holder in the State is always the legal representative of the company for all purposes and methods of treatment, and on the security procedures to be applied to ensure the confidentiality, integrity and availability of the data. The data is processed for the purposes of organization, storage, processing, editing, selection, extraction, comparison, use, interconnection, blocking, communication, dissemination and archiving.

### **Method of Collection of Personal Information**

Who or book sells through this website, must read and accept the following obligatory information:

As customer: the data collected at the order, will be used only to manage reservations, payments, exchange of information, compliance with regulatory obligations, managerial, operational and accounting to comply with legal obligations, resolve conflicts and legal actions.

As Seller (manufacturer / merchant): the data collected in the creation of account and demand, will be used only to manage your business, to provide the products purchased for the manufacture and delivery of the same and comply with regulatory obligations, managerial, operational and accounting.

The information you provide will be used for the following purposes:

- to manage bookings and provide the service; - To pass orders to the vendors (manufacturers / merchant) and / or deliver the products;
- To manage the supply of products / services you added to the site;
- In relation to contractual obligations, pre-contractual or statutory, only for purposes of administrative and accounting;
- To execute a transaction the user;
- To fulfill legal obligations;
- For reasons of operational, legal, tax and management.

The data of customers will only be transferred to the supplier of the products at the time of purchase and activation in the case, the f

Will be collected the following data:

- first and last name
- address of the user
- personal email address
- phone number
- password
- Tax code and VAT (only if required invoice and in case if the company or freelancer)
- Iban
- name and address of delivery (if different from the address of the user)

The processed data are stored electronically on a database residing on European territory. The data can be copied for redundancy database of other countries to ensure continuity of service in case of malfunctions are not attributable to Save By Booking. The provision to Save By Booking of your personal information when requested in several occasions collection may be necessary to achieve the purposes set information, or optional. The mandatory or optional nature of the provision is specified each time - with reference to the specific data requested - at the individual data collection, using a special character (\*) information that is compulsory.

Refusal to communicate to Save By Booking certain information marked as mandatory makes it impossible to achieve the main purpose of the specific collection and it will make it impossible to provide the services available on SaveByBooking.com, because we will not be more can fulfill the obligations pre-contract, contractual, regulatory and fiscal.

The provision to Save By Booking for additional data, other than those marked as compulsory, is optional and will not have any effect on the use of the website and its services or products-booking services. The data processing will take place through instruments that guarantee security and confidentiality and could be performed using paper and / or automated tools to store, manage and transmit the data. The data voluntarily provided by users, will in no case disclosed to third parties for purposes other than to provide products-services requested. If paying by credit card, the information essential for the success of the transaction (card number, credit / debit card, expiration date, security code) will be sent to the responsible body of the treatment (in this case PAYPAL), or possibly in the company responsible for controlling fraud by encryption, without third parties in any way have access. This information will never be seen or stored by Save By Booking.

## **Our Privacy Privacy Principles**

The principles are the following:

1. Process data exclusively for the purposes and in the manner illustrated in the time of its collection presented ;
2. Use the data for other purposes than those for which the data were specifically released only where the consent of the user;
3. Make data available to third party companies only for purposes of the provision of the requested service and in the context of an appointment to the processor; not communicate data, assign or transfer them to third parties for purposes exclusive to the latter without the users have received prior warning and have granted their consent;
4. Respond to requests for cancellation, modification, integration of data, opposition to data processing for the purpose of sending commercial information and advertising;
5. Ensure proper and lawful management of data, protecting user privacy and implementing appropriate measures for security and protection of the confidentiality, integrity and availability of data provided.
6. Encourage business partners to adopt and publish their practices (informative) in material of Privacy. However, even if we

share personal information with business partners only for the purposes and in the manner described above, the subsequent processing and use of personal data obtained by Save By Booking are covered by their practices (informative) and policies regarding privacy and are beyond our control. How and why we process your data.

Treatments on personal data are performed mainly through electronic and telematic by Save By Booking and other subjects, selected with care for their reliability and competence, perform operations that are essential to achieve the purposes strictly related to use of the website, its services and the booking-purchase products via the website (see below, the parties who may process your personal information).

The specific purposes for which the data is processed are summarized, from time to time, in the art. 13, d. Decree 196/2003, which is presented to the user when releasing personal information.

Broadly speaking, the data is processed to provide the following services available by accessing our website :

1. site registration, to enjoy the services;
2. adherence to additional specific services, such as our newsletter and other similar information on our business; sharing its contents, inviting your friends to join the world Save By Booking, making yourself known to other users by sending your comments and or pictures;
3. prenotazioni di tenders, fulfilling orders and related activities; including communication to vendors partner for fulfilling orders and related activities.
4. Management of payments, including fraud control in case of payment by credit card; in this case, the data released during the buying process (name, address, credit card, delivery address if different from billing) may be sent to the responsible person in charge of fraud control
5. Management of your requests: technical, commercial, on the progress of your orders and requests for information in a broad sense;
6. Making contact with the managers of our services (Business Development, Web Marketing, Purchasing, Customer Service);
7. registrazione di your rating against the sellers-merchant;
8. storage and processing of research carried out on the site, and more generally of all user input generated on the site for anonymous or authenticated profiles for market research aimed at improving services
9. evaluation request for your inclusion in our workforce , by sending CV. Processing of data that can directly or indirectly identify you personally, we will apply a principle of strict necessity.

For this reason we have set up the site so that the use of your personal information is minimized and therefore it is excluded the processing of your data when the purpose of the specific activity can be achieved by the use of anonymous data (as, for example, market research aimed at improving services) or through other means that allow identification only when needed or at the request of the authorities and the police (as, for example, for traffic data, the time you spend on the website or your IP address). In some cases, as expressly cited in, your information will be submitted - and giving us your consent, you consent to this business practice - in processing times creation of profiles based on your preferences and your purchases. This aims to send you information targeted to your needs and interests. Except in the case provided by art. 130, paragraph 4, d. Decree 196/2003 (on which the holder may use your information to send you e-mails about its products and services similar to what already purchased, unless you refuse to allow such use), Save By Booking may use your data to send you advertising about its products and services only after receiving your consent.

10. your information will be disclosed to third parties only with your express consent, except in cases in which the communication is mandatory

by law or is required for purposes envisaged by the law for the pursuit of which does not require your consent. In such cases, the data may be made available to third parties who will independently and solely for these purposes (for example, in the case of a request made by the police or by the courts or other competent authorities or to fulfil obligations arising the contract concluded with you, as is the case of communication to the bank or PAYPAL for payment of the purchased products) .Some services provided through our site also include diffusion of your personal data to other registered users: the case of the accession your express consent. Any processing purposes other than specific for which you provided your personal information is highlighted here in the information and is pursued by Save By Booking only after obtaining your express consent (what

happens, for example, for profiling of customer based on the preferences and buying habits).

There are, however, treatments for which the law provides for the exclusion of consent: for example, we inform you that Save By Booking can process your personal data without your consent if this is necessary to fulfil a legal obligation or when it is necessary to give effect to the obligations assumed by contract to you (as if you have bought products or have requested specific services through our website). Your consent, agree in the case, be necessary to provide the services or to conclude a contract with Save By Booking for the purchase of products, the data transfer to countries outside the European Union, to continue to keep you adequate level of security with binding contract with the partner company in question. Please be assured that the transfer of your personal data to those countries that do not belong to the European Union and which do not ensure an adequate level of protection, will be executed only after the conclusion of Save By Booking and the Company in question, so that agreements such persons indent such data in accordance with law and regulations. It may happen that you are in Save By Booking process personal data of third parties notified directly by their users to Save By Booking, for example if the user has purchased a product to be sent to a friend, or when the subject that corresponds the price for the purchase of the product is different from the person to whom it is intended, or when a user wishes to inform a friend about a service Save By Booking.com or offer for sale of a particular product-service. On these occasions, Save By Booking will make sure to deliver even the third party the notice pursuant to art. 13, d. Decree 196/2003 when records in its archive your data, but it is your responsibility any obligation to obtain the consent of the person to whom the information before communicating to Save By Booking and to inform about this statement Privacy because you will be the one and only responsible for the communication of information and data about third parties without these parties express their consent or their possible misuse or contrary to law.

Please note that the consent of these people do not need when the data for this subject are disclosed to Save By Booking for the conclusion of the contract, with Save By Booking, in favor of the third.

## Your rights

You always have the right to obtain by Save By Booking confirmation of the treatment or not personal data about you, even if not yet recorded, and their communication in intelligible form. You may freely and at any time exercise your rights with a written request to Save By Booking- postal address Corso Buenos Aires 60-20124 Milan, Italy or to the email address email [info@savebybooking.com](mailto:info@savebybooking.com). - To which we will reply promptly.

At any time you exercise your rights towards the data controller, under Article 7 of D.lgs.196 / 2003, which we reproduce:

Legislative Decree n.196 / 2003, Art. 7 - Right of access to personal data and other rights.

You have the right to obtain confirmation of the existence of personal data concerning him, even if not yet recorded, and their communication in intelligible form. You have the right to obtain information :

- a) the origin of personal data;
- b) the purposes and methods of treatment;
- c) the logic applied in case of treatment with the help of electronic ;
- d) the identity of the owner, manager and the representative appointed under article 5, paragraph 2;
- e) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or agents.

You have the right to obtain :

- a) updating, rectification or, when interested, integration of data;
- b) the cancellation, anonymization or blocking of data processed unlawfully, including data that is not needed kept for the purposes for which the data were collected or subsequently processed;
- c) certification that the operations in letters a) and b) have been notified, as also related to their contents, to those to whom the data were communicated or disseminated, unless this requirement in impossible or involves the use of means manifestly disproportionate to the protected right. You have the right to object, in whole or in part:
  - a) for legitimate reasons the processing of personal data concerning him, even to the scope of the collection;

b) to the processing of personal data for purposes of sending advertising materials or direct selling or for carrying out market research or commercial communication.

- Art. 130, paragraph 4, d. Decree 196/2003

We point out that the legislation on the protection of personal data permits Save By Booking- without the need to obtain your prior consent - to use your data for promotion of products-services similar to those that have already purchased, provided that you do not waste such use of the e-mail address released.

Authority Provision of 19 June 2008 on simplification of requirements for processing operations for administrative or accounting purposes.

We point out also that the Authority's provision that allowed Save By Booking to use your postal address for sending - along with administrative and accounting documents - adverts about products similar to those you have already purchased, unless you refuse such use of the postal address. Subjects to which Save By Booking can be treat your personal Save By Booking may use third parties for the processing of your personal data, for certain activities.

The companies that conduct such operations have been carefully selected and are experienced, capable and trustworthy and offer sufficient guarantees of compliance with the applicable rules on treatment, including the profile of the safety of data. Those third parties may be appointed "controllers" and carry out their activities in accordance with the instructions issued by Save By Booking and under its control. Periodically check that they have fulfilled their tasks and continue to provide sufficient guarantees of compliance with the provisions regarding the protection of personal data. Your data is also processed by our employees assigned to specific services; categories of employees involved in these activities depend on the purposes for which the data was.

At present, some items that can share on our behalf and handle your personal data are as follows:

1. Company selling of which are in contact in the individual offerings Save By Booking that will, in the event that your reservation will turn to order, the data needed to perform the activities of production, shipment of products or performance of the service purchased on our website and data necessary to step and request information;
2. Company logistics data that is needed to perform the activities of shipping, delivering and returning products purchased on our site;
3. Amazon Web Service that will process data related to the management and maintenance of servers Save By Booking;
4. Service company that treats the data necessary to provide the services of call center and customer care to our users.

In the case of partner companies and or seller in countries other than Italy - also located outside the territory of the European Union, your information will not be disclosed to these companies without the existence of equivalent requirements.

These companies adopt - within the provision of services to its users and sales of their products informative Privacy, which are, in any case, conforming to this privacy statement.

I remind you, however, that Italian law applies in each case of processing of personal data by anyone who employs, for treatment, instruments located in Italian territory, also other than electronic (except that they are used only for the purpose of transit through the territory of the European Union), regardless of whether it is established in the territory of another country, also outside the European Union.

### **Third-Party Practices regarding privacy**

This privacy statement only covers processing and use (including communication) of personal information that Save By Booking collects the occasion of your interaction with Save By Booking same. Other websites that may be accessible via links (links) that are on the website Save By Booking have the privacy policy and practices in relation to the collection, treatment, use and disclosure of personal information. Even our business partners may have their own privacy policy. You are invited to consult the privacy statement provided by these third parties before providing them with information that before participating in offers or promotions by them illustrated. The site includes access to links where you can post information publicly, send multimedia content and communicate with others, such as discussion forums or blogs, sites of merchants, etc. All information submitted may be accessible to anyone with access to the Internet, and all personal information can be read, collected and used by others. For example, if you enter your e-mail address with a review a seller, you may receive unsolicited messages from other

parties. We advise you not to publicly post personal information or identification information to third parties. Save By Booking can include in your site: banners or advertising links to third parties including personalized ads or generic.

## **Connecting through social networks**

Save By Booking offers users of social networks the ability to interact with friends and share on social networks to spread their reservations bids and using this as viral marketing. And your sole option is to use the link with social networks (eg. FACEBOOK) and publish data relating to your participation in tenders-present purchases Save By Booking. That way you grant to Save By Booking permission to access all the elements of your social network profile, which is made available to be shared and used in accordance with the terms of the social network and use this in the privacy policy.

## **Security measures**

We take appropriate security measures in order to minimize the risk of destruction or loss - even accidental - of data, unauthorized access or treatment not allowed or not in accordance with the purposes of collection as indicated in our Privacy statement.

Our staff processing and the responsible (if appointed) have access to the data on the basis of need. Save By Booking has implemented a security program designed to protect the information in a reasonable manner for your personal data, including the adoption of standard encryption technologies.

However Save By Booking can not guarantee its users that the measures taken for the safety of the site and the transmission of data and information on the site, limit or exclude any risk of unauthorized access or dispersion of data by devices of relevance user. You'll want to make sure your computer is equipped with appropriate software to protect the network transmission of data, both incoming and outgoing (as updated antivirus systems) and that your Internet service provider has taken appropriate measures for safety data transmission network (such as firewalls and spam filters).

Our site contains links to other websites that may have no connection with us.

Save By Booking not control or monitor such sites web and their contents. Save By Booking not be held responsible for the content of such sites and the rules they apply, even with regard to your privacy and the handling of your personal data during your navigation operations.

Please, pay attention when you connect to these sites via links on our website and read their terms of use and privacy policies. Our Privacy disclosure does not apply to third party websites.

Our site provides links to these sites exclusively to help its users in research and its navigation and to allow links to other sites on the Internet. Such links do not imply any recommendation or report Save By Booking for accessing and browsing these sites, or any guarantee of their content, services or goods provided by them and sold to Internet users. Save By Booking reserves the right to delete accounts Save By Booking and all related data if illicit contents is discovered, damaging to Save By Booking and / or its products or third party, or otherwise offensive or that promoting illegal activities or defamatory, pornographic, inciting violence, promote discrimination based on race, sex, religion and sexual orientation.

This privacy policy does not cover the methods of collection and use of information collected by third-party ad server, and Save By Booking is not responsible for cookies or clear gifs in third party ads. We invite you to read the privacy policies or statements of these third-party advertising companies to learn more about their use of cookies and other technology. If you would like more information about this practice and to know your choices about not having this information used by third party advertisers, please visit <http://www.networkadvertising.org>.

Anyway Save By Booking may disclose non-identifiable information.

## **Accessing and Changing Personal Information**

You can access, update or delete your information by logging into your account on the website or by email at [info@savebybooking.com](mailto:info@savebybooking.com) Keeping your account updated staff allows us to offer the best service. For ensure that your personal information is always accurate , updated, relevant and complete, please advise us of - to the e-mail [info@savebybooking.com](mailto:info@savebybooking.com).- any modification.

If you want to close your account Save By Booking or have additional questions, please contact us.

## **Retention of Personal Information**

While we are ready to assist you in close your account and remove your profile, we can not always delete all information relating to payments and purchases: because we are required to maintain these records in our archives for reasons of tax and financial reporting. We will retain your personal data for the time required to fulfill our contractual obligations and as required by applicable law.

## Contacts

If you wish to receive more information on how to Save By Booking treats your personal information, please write Save By Booking Corso Buenos Aires 60-20124 Milan, Italy, or send email [info@savebybooking.com](mailto:info@savebybooking.com). To know your rights and be up to date on legislation concerning the protection of individuals with regard to the processing of personal data, we recommend you visit the website of the Authority for the protection of personal information at <http://www.garanteprivacy.it>.

## Applicable law

This policy is governed by the Privacy Act, and in particular by the Italian Code concerning the protection of personal data (Legislative Decree 30 June 2003 no. 196) which regulates the processing of personal data - also held overseas - carried out by anyone who resides or is based in Italy.

The Code ensures that the processing of personal data will be respect for human rights and fundamental freedoms, and dignity, with particular reference to confidentiality, personal identity and the right to personal data protection.

Changes and updates of the Privacy Policy of Save By Booking Save By Booking may amend or simply update, in whole or in part, the informative Privacy Site, even considering the change in the law or regulations governing this matter and protect Your rights. Changes and updates of the Privacy Policy will be notified to users on the Home Page or by email (sent to the email address in your account) as soon as adopted and will be binding once posted on the website. Therefore, you should regularly access this section to verify the publication of the most recent and updated information Privacy. To know when it was adopted the present version the Privacy you can refer to the "Data Update" above.

By using our site you consent to cookies tracking system.

## Notes

The site could be used for web tracking systems, such as cookies or Javascript code. These are records of information transmitted by a web server to your computer for future identification of that computer at the time of future visits on the same website. These tools help to facilitate the analysis of web traffic, allow the proper operation of the site and allow web applications to send information to individual utenti. Con reference to users who only surf on it without filling out forms or send spontaneously their personal data, and except as hereinafter specified with reference to specific software, we do not use cookies to transmit information of a personal nature, nor are used cd Persistent cookies of any kind, or systems for tracking users. Session cookies used on this site avoid the use of other technologies that could compromise the privacy

of the users and not allow the acquisition of personal identification data. At any time the user can erase cookies from your system, in different ways depending on the browser used, or set your browser to refuse cookies and disable JavaScript. In this case, however, there is no guarantee the proper functioning of all the tools that the site offers you disposizione. Questo site could use a web analytics service. These services typically use "cookies", which are text files that are stored on your computer to help the website analyze how users use the site. The information generated by the cookie about your use of the site by you (including your IP address) may be transmitted to and stored by servers European or non-European. This company may use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage. This company may also transfer this information to third parties where required to do so by law, or where such third parties process the information on behalf of the company. This company will not associate your IP address with any other data held by the company.

## Cookie Policy

What is a cookie and what is it?

A cookie is a small file that a website sends to your browser and save on your computer when you visit a website such as Save By Booking.com. Cookies are used to operate the site or to improve its performance, but also to provide information to the owners of the site.

What kind of cookies Save By using Booking.com and for what purpose? We use different kinds of cookies and similar tools,

each of which has a specific function, as shown following:

### Cookies of navigation

These cookies allow the site to work properly and allow you to view the contents in your language and for your market from the first access. Are able to recognize which country you are connecting, and make sure that, every time you visit the site, you will be automatically directed to the version of the site for your country. Also allow you to create an account, log in and manage your orders. If you are a registered user, thanks to cookies the site will recognize you as such when you access to the services offered to registered users. These cookies will recognize you if you make purchases on the site through an affiliate or partner, so as to enable us to fulfill their obligations to the partner sites. These cookies are necessary for the operation of the site.

### Functional cookies

These cookies allow the website to recognize you based on your request (expressed, for example, clicking on "Remember me next time") each time you access the site, so you do not have to enter your login information each time visit the site. ? If you have added items to your basket and closed the session without completing the purchase without deleting them, these cookies allow you to continue to go shopping the next time you access the site (within a limited time) finding the truck just as the 'you left.? These cookies are not essential to the operation of the site, but improve the quality and experience of navigation.

### Analytical cookies

These cookies are used for example by Google Analytics to process statistical analysis on how users' browsing on the site through computers or mobile applications, the number of pages visited or the number of clicks made on a page while browsing a site. Save By Booking is the results of these analyzes anonymously and exclusively for statistical purposes only if the service provider uses cookies in connection to the browser installed on your computer or other devices used to navigate on our site.

### Third-party cookies for marketing / retargeting

These cookies are used by third-party companies confidence that let you display banner advertising its other affiliated sites, showing the latest products that you watched on savebybooking.com. As you browse on our website, these cookies are also used to show products that may interest or similar to those that you were watching earlier, based on your browsing history. The use of these cookies do not normally entail the processing of personal data, but can allow the connection to your computer or other devices and track the data stored: these cookies connect to the browser installed on your computer or other devices used during the navigation on our site.

### How can I disable cookies?

Most browsers (Internet Explorer, Firefox, etc.) are configured to accept cookies. However, most browsers allow you to control and even disable cookies through your browser settings. We remind you, however, that disabling cookies or navigation functional ones can cause malfunction of the site and / or limit the service we offer.? To find out more about cookies and how to manage or disable any third party product or marketing / retargeting visit <http://www.youronlinechoices.com>.



